New Challenges for Economic Decision-Making: Biology, Neuroscience and Economic Models

May 19-20, 2011

Hoffman Hall – Room 2
3670 Trousdale Parkway
Los Angeles, CA 90089

Program

Thursday May 19, 2011

9:00 – 9:45  Breakfast at Hoffman Hall

9:45 – 10:45   The Evolution of the Theory of Mind
Arthur Robson (Simon Fraser University)

10:45 – 11:00  Coffee break

11:00 – 12:00  The Neural Correlates of Strategic Choice
Giorgio Coricelli (University of Southern California)

12:00 – 1:30  Lunch at University Club

1:30 – 2:30  Probability Weighting as Evolutionary Second-Best
Florian Herold (Northwestern University)

2:30 – 3:30  Imaging Genomics for Utility of Risks over Gains and Losses
Soo Hong Chew (National University of Singapore)

3:30 – 4:00  Coffee break

4:00 – 5:00  Sex Hormones and Competitive Bidding
Burkhard Schipper (University of California Davis)

7:00  Dinner
Friday May 20, 2011

9:00 – 9:30  Breakfast at Hoffman Hall

9:30 – 10:30  Personality Theory and Decision Theory: Toward a Synthesis
Aldo Rustichini (University of Minnesota)

10:30 – 10:45  Café break

10:45 – 11:45  Resource Allocation in the Brain
Juan Carrillo (University of Southern California)

11:45 – 12:15  Biology and the Arguments of Utility
Luis Rayo (University of Utah)

12:15 – 2:00  Lunch at University Club

2:00 – 3:00  Misperception and Stochastic Choice: Theory and Evidence
Andrew Caplin (New York University)

3:00 – 4:00  Advertising and the Welfare Implications of Endogenous Preferences
Julian Jamison (Boston Federal Reserve)

4:00 – 4:30  Café break

4:30 – 5:30  Learning Self-Control
Nageeb Ali

7:00  Dinner