



Theoretical REsearch in Neuroeconomic Decision-making



Biology, Economics and Decision-making

June 2, 2011

Hoffman Hall – Room 2
3670 Trousdale Parkway
Los Angeles, CA 90089

Program

IEPR Distinguished Speaker Lecture (faculty and students welcome)

- 10:30 – 10:35 Introduction by Simon Wilkie
Chair, Department of Economics, University of Southern California
- 10:35 – 11:35 **Personality Psychology and Economics**
Jim Heckman (University of Chicago)
- 11:35 – 12:00 *Light refreshments*

Workshop “Biology, Economics, and Decision Making” (by invitation only)

- 12:00 – 12:20 **Personality, cognitive ability, and decision making**
Chew Soo Hong (National University of Singapore)
- 12:30 – 12:40 *Lunch served in the seminar room*
- 12:40 – 1:00 **Neuroeconomic theory: using neuroscience to understand the bounds of rationality**
Juan D. Carrillo (University of Southern California)
- 1:10 – 1:30 **Status concerns**
Fernando Zapatero (University of Southern California)
- 1:40 – 2:00 **Self-signaling in far-sighted choice**
John Monterosso (University of Southern California)
- 2:10 – 2:30 **Experimental neuroeconomics and economic theory: bridging the gap**
Simon Wilkie (University of Southern California)
- 2:30 – 3:30 *General discussion*